

Become a Corporate Partner



Big Brothers Big Sisters
of Toronto



Change

A Child's Life

6 Unique Ways You Can Get Involved — Inspire Kids to Be Great!



1

Volunteer We're looking for adult volunteers to meet with a child in need of a mentor and friend at a local elementary school near your workplace. The program requires a commitment of 1 hour a week during the school day/year on the school grounds. BBBST staff will conduct all the necessary recruitment, screening and training on your site, and support each volunteer and their matches on an ongoing basis.

BBBST needs **Event Participation** skilled, energetic and motivated volunteers to come out to assist at our events, ranging from our gala to our picnic.



2

Team Fundraising BBBST hosts a variety of fun and engaging team fundraising opportunities throughout the year. Get your workplace involved, your employees motivated, and form teams to participate in Bowl for Kids Sake, Paddle Royale, Color Me Rad and Scotiabank Toronto Waterfront Marathon.



3

Why Partner?

Your Company

- Excellent opportunity for team building
- Maximize your corporate, social and community goals
- Enhance your company profile

Our Children & Youth

- 2x more likely to thrive academically
- 78% feel more confident
- 48% less likely to have behaviour problems in school



4

Host an Event

Host a team building event with your colleagues. Our community partners think up great ideas for organizing fundraising events. From office raffles, to holiday parties, to golf tournaments, there are a variety of ways to create a fun event while giving back.

5



BBBST hosts a number of **Sponsorship** fundraising events, all of which offer various levels of sponsorship, networking and branding opportunities that reach a diverse and prestigious demographic. Your workplace also has the opportunity to sponsor BBBST programs, whether it be school, site, or community based.



6

Matching Gifts

“Employer Matching” gift support, either tied to hours of employee volunteerism or to employee donations, has a significant impact on our ability to serve the children and youth on our wait list.

\$1 invested in BBBST provides a Social Return on Investment of \$18-\$23.

Based on The Boston Consulting Group's SROI Study, 2013.

Get Involved!

For more information, contact:
416-925-8981 x 4118, max.beaumont@bigbrothersbigsisters.ca

Start Something...that will change the life of a child.

www.bbbst.com

