

# OVER 2000 CHILDREN & YOUTH IN 2018

70,000 HOURS

OF CONTACT BETWEEN BIGS AND LITTLES

I feel privileged to have had the opportunity to lead Big Brothers Big Sisters of Toronto over the past year into our new Theory of Change to Build Thriving Communities by Empowering Lives through Mentorship. While we have an enduring legacy of success as a critical intervention for kids facing adversity, we have spent the past year validating this through evidence gathering and validation as you will see in this report. We believe it honours our work over the past 106 years as well as positions ourselves as the Essential Service that we are.

Our team has invested a lot of time and energy to better understand the neurological impact on a child when they do not have a positive, caring adult in their life as we KNOW that is the key to a child's thriving success.

It is our new mandate to advocate for mentorship as an Essential Service for kids in vulnerable circumstances and Big Brothers Big Sisters of Toronto is the leader in this field. Through mentorship, we facilitate intentional relationships that provide guidance, new experiences and intergenerational wisdom that are essential for positive child development.

We believe that every child has the right to thrive and we know that our mentoring programs and our volunteers defend the kids whose potential is at risk.

Thank you for igniting the potential in our Littles. They need more adults to stand up and let them know that they are worth investing in.

Leanne Nicolle President and CEO



# POSITIONING FOR GROWTH

### 2018 Growth



398 NEW VOLUNTEERS



71
LITTLES
GRADUATED
HIGH SCHOOL

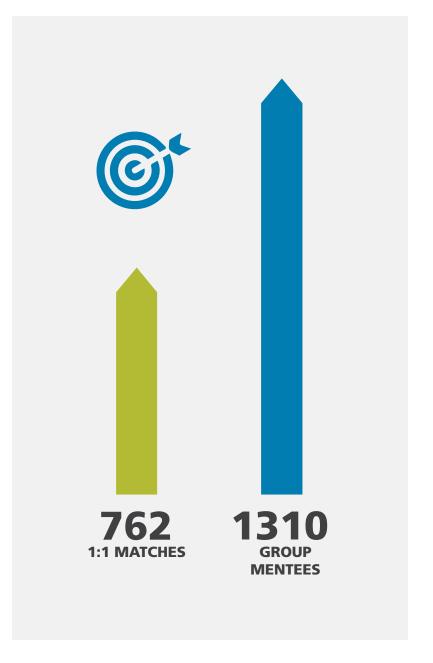




1263
ACTIVE
MENTORS







# **Theory** Of Change

IN 2018, WE FORMULATED A THEORY OF CHANGE WITH SUPPORT FROM OUR FELLOW BBBS AGENCIES AND THE SEARCH INSTITUTE.



#### **Our Ultimate Impact**

We build thriving communities by empowering lives through mentorship





#### **Asset Building Approach**

Through the Search Institute's 40 Developmental Asset Framework, we inspire children to build essential life skills. Support, Empowerment, Boundaries & Expectations, Constructive Use of Time Commitment to Learning, Positive Vales, Social Competencies, Positive Identity



#### **Thriving Indicators**

Our success is measured by how our Littles thrive. Succeed in School, Overcome Adversity & Resist Danger, Help Others & Value Diversity, Exhibit Leadership & Delay Gratification, Maintain Good Physical & Mental Health





Who We Serve



**Our Services** 



#### **We Build** Intentional Relationships

Developmental Relationships are the foundation for empowering growth and building resiliency. Express Care, Challenge Growth, Provide Support, Share Power, **Expand Possibilities** 





Focusing on children who are experiencing childhood adversities that negatively affect development and are in need of additional adult supports.







# Ontario Trillium Foundation Trillium de l'Ontario

An agency of the Government of Ontario.

Un organisme du gouvernement de l'Ontario.

### **Community** Investor

WE COULD NEVER DO THIS WITHOUT OUR INVALUABLE COMMUNITY INVESTORS.

#### **JULY 2018**

BBBST was awarded an OTF Seed Grant of over 70K. This research grant, called 'It Takes a Village', is exploring barriers to volunteerism in Scarborough. Results will be published in October 2019.

#### **NOVEMBER 2018**

BBBST was awarded an OTF Grow Grant of 730K over 3 years. This grow grant enables BBBST to decentralize and increase services to children and families in Scarborough.



# BIG BROTHERS BIG SISTERS Rock n Bowl for Kids Sake Save The Date Bowl for Kids Sake Tour Dates are coming to Newtonbrook Bowlerama March 1 80's & 90's - The MTV Generation March 2 70's - Rock n' Disco Night March 3 60's - Classic Rock vs Flower Power Book your tour date today at www.bbbst.com/Bowl

# **Event** Highlights

OUR DYNAMIC EVENTS HELPED RAISE THE BAR – AND OUR REVENUE!

Our **48th Big Night Out** was a **BIG** deal thanks to our presenting sponsor **Scotiabank**. With over 600 guests, we raised over 750K to continue building thriving communities through mentorship!

Our 46th Annual Bowl for Kids' Sake was a ROCKING success with over 100 teams bowling and fundraising like Rock Stars! With a special thanks to the biggest fundraising teams, Cadillac Fairview, TDC's Long & Winding Road Team, Mark Ayles, CIBC and Roger Ashby CHUMFM Bowlers, we raised over 215K for kids' sake!



#### **A Bold Vision**

All young people realize their full potential.

#### **Aspiration**

We build thriving communities by empowering lives through mentorship.

#### **Mission**

**Enable life** changing mentoring relationships to ignite the power and potential of young people.

### **106** Years Strong

#### AND GROWING STRONGER

**REACHING ACROSS THE GTA** 

**59 SCHOOLS**  COMMUNITY **PARTNERS** 

**COLLEGES &** UNIVERSITIES

**LOCATIONS** 



Map of our active matches spread across the GTA

#### **TOP REFERRING ORGANIZATIONS OF 2018**

Toronto Children's Aid Society

Toronto District School Board

St. Michaels Hospital

Sick Kids Hospital









### **Our** Littles

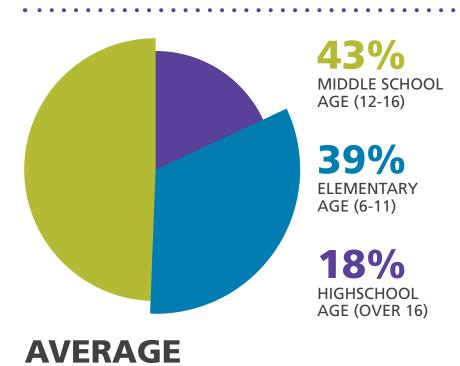
76%
IN PRIORITY
NEIGHBORHOODS

81% SINGLE MOM HOMES 11% LIVE WITH NEITHER BIOLOGICAL PARENT

**52% FEMALE** 

**2% NON-BINARY** 

**46% MALE** 



79
DIFFERENT CULTURES
IDENTIFIED BY OUR
FAMILIES

AND WE HAVE MORE WORK TO DO

+400

WAITING LITTLES 2018

**75%** 

ARE BOYS WAITING

**AGE** 



# **2018 Thriving** Indicators

In 2018, BBBST began collecting impact data against an evidence-based formula for positive youth development; the Search Institute's 40 Developmental Asset Framework. Research proves that the more assets a child develops and maintains, the greater the likelihood they will thrive later in life.

Based on 2018 self-assessments from our Littles and impact reports from our Bigs, we are proving that mentorship builds skills linked to lifelong success:

# **Succeeds** in School

96%
MOTIVATED

90%

70% COMPLETES HOMEWORK

- 96% of our Littles reported that they are motivated to do well in school.
- 90% of our Littles reported that they are actively engaged in learning.
- Upon intake, only 56% of Littles reported that they complete homework, after being mentored, 70% of Littles reported that they complete homework on time.

# Maintains Good Mental & Physical Health

91% CONFIDENT

20% INCREASE OF ACCESS

- 91% of mentored children reported that they felt good about themselves
- Upon intake, only 44% of non-mentored children had access to sports or community programs. After being matched with a Big, access increased by 20%

#### **Exhibits Leadership** & Delays Gratification

**71% PLANNING & DECISION MAKING** 

- After being matched, we saw an 18% increase in Littles who reported accepting responsibility for their actions
- Upon intake, only 52% of Littles reported that they were good at planning ahead and making decisions. After being mentored, 71% of Littles reported that they had planning and decision making skills

#### **Overcomes Adversity** & Resists Danger

- 87% of Littles reported that they are prepared to resist negative peer pressure, which is a 16% increase when compared to non-mentored children
- Upon intake, only 63% of Littles reported that they had conflict resolution skills, after being mentored, 85% of Littles reported that they can resolve conflicts with others peacefully

#### **Helps Others & Values Diversity**

- 87% of Bigs reported that they modeled acts of empathy, sensitivity and kindness while with their Littles
- 94% of matched Littles reported that they place a high value on helping others

# **Boys** Empowerment

WITH AN INTENTIONAL FOCUS AND YOUR HELP, WE CAN IMPROVE THE OUTCOMES OF YOUNG MEN IN TORONTO.

In September 2018, SAXX underwear generously supported our goal to engage more men in mentoring. The next-level men's apparel company provided free recruitment marketing for BBBST and provided promotional codes to all inquiring male volunteers during September 2018. Thank-You SAXX!

In November 2018, BBBST began collaborating with Jamil Jivani, a Canadian lawyer, activist, professor and author of 'Why Young Men'. In partnership with the Pinball Clemons Foundation and Big Brothers Big Sisters, Jamil began *A Road Home*, where he travelled across Canada capturing the voices and the best practices for empowering marginalized youth. Jamil's incredible journey is available online *www.roadhome.ca* 







# **City Builders**& Influencers

AS ONE OF TORONTO'S OLDEST CHILDREN'S CHARITY, WE ARE INVESTED IN THE WELLBEING OF THE NEXT GENERATION OF TORONTONIANS.

In 2018, BBBST became a formal member of the City's FOCUS Table which is an innovative, collaborative risk driven approach to 'Community Safety and Wellbeing' co-led by the City of Toronto, United Way Toronto and Toronto Police Service, working together to reduce risk, harm, crime, victimization and improve community wellbeing.

In September 2018, Mayor John Tory called the City to action, encouraging all citizens to support mentorship and proclaimed September 18th 'Big Brothers Big Sisters Day' in the City of Toronto. Also on this exceptional day, CFL superstar Pinball Clemons and Toronto Raptors player Norman Powell, became honorary 'Big Brothers' and shared publically how critical and essential mentoring was to their success.





#### Big Brothers Big Sisters Day

September 18, 2018

WHEREAS Big Brother Big Sister volunteers make a tremendous impact on the children they markor, helping to increase self-confidence, healthy habits and high school graduation rates, while breaking the cycles of drugs, violence and poverty.

In 2017, Big Brothers and Big Sisters spent an incredible 54,816 hours offering intentional, personal support to the 2,838 children and youth that they mentored.

The City of Toronto recognizes the contributions of organizations and groups in making Toronto a great city in which to live, work and play. The dedication and hard work of many enrich the lives of Torontonians daily and make our city stronger, safer, vibrant and healthy.

NOW THEREFORE, I, Mayor John Tory, on behalf of Toronto City Council, do hereby proclaim September 18, 2018 as "Big Brothers Big Sisters Day" in the City of Toronto.





#### 18

## **Young** Leaders

YOUNG LEADERS IS A GROUP OF FUN, COMMUNITY-MINDED AND MOTIVATED YOUNG PROFESSIONALS WHO ARE PASSIONATE ABOUT BBBST AND CREATING HOT TICKET FUNDRAISING EVENTS!

In May 2018, over 100 yogies gathered in the gifted, breathtaking Globe & Mail Building in downtown Toronto for YL's Fuel Your Soul yoga fundraiser. Ticket sales generated over 5K for BBBST and immeasurable karma points!

In August 2018, YL's rallied over 20 teams for their annual Paddle Royale ping-pong fundraiser! With the generous support of Steam Whistle Brewery, Paddle Royale flipped BBBST over 50K so that we can continue to 'serve & receive' children and youth from across Toronto. Thank-You YLs!





#### ์ 19

## **Match** Enrichment

GENEROUS DONORS PROVIDE UNFORGETTABLE
MEMORIES AND FUN FOR OUR BIGS & LITTLES!

The Slaight Family continues to be a treasured donor of BBBST, providing our Bigs & Littles with memories that will last a life time. Tickets to the Nutcracker Ballet, Charlie & The Chocolate Factory and lunch at The Shaw Festival are just a few examples of the inspiring events our matches were able to experience together in 2018 thanks to the Slaight Family's generous support.

Since 2011, JAM Direct has organized and funded BBBST's annual Winter Party! In 2018, over 150 matches enjoyed a fantastic day of skating, games, arts and crafts and tons of holiday fun thanks to the JAM team! Thank-You JAMMERS!













Yusuf Williams
Little Brother: Tejai

"The bond we've forged is something that is difficult for me to put into words. It's near impossible for me to categorize Yusuf as solely a mentor, a friend and overall a great dude to be around.

As I grow older, I know that I will use what I have learned from Yusuf to better my life extraordinary ways. Ten years of being matched and enjoying our lives to the fullest potential."

Tejai, Little Brother



**BIG SISTER OF THE YEAR** 

Michelle Mathias
Little Sister: Ria

"Without Michelle, my life would not have been complete. We have this bond that no other big sister or little sister has ever had. I always wanted a big sister and now that I have Michelle, it makes me feel like the happiest girl in the world."

Ria, Little Sister

#### THRIVING FAMILY AWARD



Little: Maverick

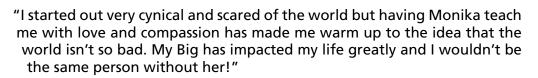


"My Big Brother gave me the help I didn't realize I needed. I had come to accept that I wouldn't have a father figure and convinced myself that I wasn't missing out on anything. Where was my role model, mentor and buddy that I saw my friends had in their Dads? It turns out, I just hadn't met him yet."

-Maverick, Little

# Big: Monika Shurmann

Little: Quentin



-Quentin, Little

"Because the success of both matches has had such a positive impact on Maverick and Levi, our family dynamic has benefitted as well. You cannot change a child without it changing the parent, their sibling relationship and the community at large. The effects are remarkable!"

-Melanie (mom)

23

### 25

# SENERATED— \$2.8 MILLION IN REVENUE

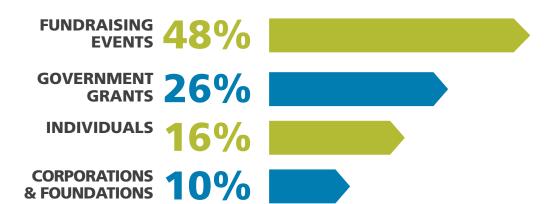
23:1

Social Return on Investment, BCG\*

For every dollar committed to BBBST there is a social return of \$23 back into Toronto's future.



<sup>\*</sup>Boston Consulting Group, 2013.



<b>Year Ended December 31,</b>	2018
<b>Statement of Operations</b>	

<u>2018</u>	<u> 2017</u>
2,839,802	3,156,751
2,953,143	3,179,009
( <u>113,341</u> )	( <u>22,258</u> )
	2,839,802 2,953,143

#### **Statement of Financial Position**

Assets	1,261,092	1,205,397
Liabilities	<u>364,357</u>	<u>195,321</u>
Net Assets	896,735	1,010,076

Audited Financial Statements may be obtained online at toronto. bigbrothersbigsisters.ca Charitable registration number 10679 3771 RR000

#### THANK YOU TO OUR **SUPPORTERS**

#### Circle of Leaders (\$25,000+)

BML Group Inc. / Ron Bresler David J. Skurka Glen Nevis Foundation, The / Stephen D. McDonald James M. Durland Paul Henry Sharon Kim Walter MacNee Waugh Family Foundation, The

#### The Big Deal Club (\$100,000+)

Big Brothers Big Sisters of Canada (Includes flow-through funding from The Ontario Ministry of Education) Ontario Trillium Foundation, The United Way Toronto & York Region Clifton Scholarship Foundation

#### \$50,000 - \$99,999

Cadillac Fairview Corporation Limited Masrani, Bharat Scotiabank Slaight Family Foundation, The The Estate of Stephen C. Plumley **TD Securities Underwriting Hope** Campaign and Auction

#### \$25,000 - \$49,999

Aon Reed Stenhouse Inc. Bank of Montreal Brampton Brick Ltd Glenway Country Club Ltd. **Humber College Jays Care Foundation** 

Ministry of Citizenship and **Immigration Canada Ontario Sport and Recreation Communities Fund** Peter Gilgan Charitable Foundation, The

#### \$10.000 - \$24.999

**Anonymous Giving** Benevity Community Impact Fund, Birch Hill Equity Partners **Boghosian & Allen LLP** Breen, Elizabeth Catherine and Maxwell Meighen Foundation, The CIBC Color Me Rad **Commercial Mortgage Lenders Delano Capital Corporation** DF Lake Shore LP Donald K. Jackson Foundation. The Dream Asset Management Corp. Equity Financial Holdings Inc. **Ernst & Young LLP** Ferguson, Ronald Goodmans LLP Greenfield Global Inc. Haventree Bank Irman, Martine JAM Direct KPMG MSLP Lanterra 234 Simcoe Realty Limited -Development Lanterra 501 Yonge Developments Limited

Lanterra Developments Bay

Wellesley Limited Latimer, Michael Macnee, Walter Maple Leafs Sports & Entertainment Ltd. McCarthy Tetrault LLP National Bank Financial **Optima Communications** International Inc. Polar Asset Management Partners PricewaterhouseCoopers Canada Foundation **Rogers Communications Canada Inc** Scotialife Financial **TD Securities** The Minto Group **Tippet Foundation** Tomiczek, Rudi Universal Studios Canada Inc. Wong, Lilly \$1,000 - \$9,999 979905 Ontario Limited **AGF Management Limited** Agius, Mark Agnico Eagle Mines Limited **Agreement Express** Altus Group Ltd Alvarez & Marsal Canada Anthony, Andrew Leighton Antoniuk, Sheridan Aqueduct Foundation **Assurant Solutions Canada AXIS** Canada Ayles, Mark **B+H Architects Barrett Family Foundation** 

BeachHead Consulting

Bell Canada **BMO** Business Banking Boland Foundation, The Boulanger, Lisa Boynton, John Boynton, Michael **Branded Cities Brattys Barristers and Solicitors** Breakthru Beverage Canada Brearton, Nicholas Brettler/Mintz Foundation **Burgundy Asset Management** Byrne & Wright Inc. **CAA** Insurance Canada Clean Fuels Inc. Canada Life Assurance Co., The Canadian Association of Insolvency and Restructuri Canadian Olympic Committee **Canadian Tire Corporation Canadian Tire Jumpstart Charities** Canderel Canderel Management Inc Casale, Joe Cassels Brock & Blackwell LLP CES Inc. **Choice Properties Limited** Partnership Chubb Life Insurance Cl Investments Claimsecure Clark, Chris Claxton, Hazel Cormark Securities Inc. Currie, John Curtis, Tom

Dalglish Family Foundation, The

Kids & Co.

Mortgage No. 3

Kligman, Robert

Kingsett Capital Real Estate

Davies Ward Phillips & Vineberg LLP Dawn Tattle Foundation, The Delbridge Contracting Limited Della Shore Investments Limited **Deloitte Management Services** Deltera Inc Dorman, Steven Eaves, Nick **Edwards Charitable Foundation** EllisDon **Empire Communities (2183)** Lakeshore Blvd) Ltd. **Enterprise Holdings Foundation** Erica Shuttleworth Fund at the Toronto Foundation Falconer, Richard Freudman, Daniel Garvey, Sean Gibbons, Tony Gibson, Daniel Glencross, Patrick Google Gowlings WLG (Canada) LLP Grant, Robert Great Gulf (Toronto 2000) Inc. Green Reason Inc. H.H. Angus & Associates Ltd. **Consulting Engineers** Harry E. Foster Foundation, The Hitachi Vantara Hunter, C.R. Informa Canada Jarrett, Jason Jawad, Sam Jesslin Group Limited, The Johnson Controls Johnson Insurance Josephs, Randy KD Infrastructure L.P.

**KPMG** Kuwahara, Karen L & L Painting and Decorating Ltd. Leslie Elgin Developments Inc. Limen Group Const. Ltd. **Loblaw Companies Limited** Lvnch, Brian MacDonald, Rebecca MacIntyre, John Mackenzie Investments Macklin, Frances Mallovy-Hicks, Helen Manulife Financial & Active Care Management Manziana Builders Corporation **MARANT Construction Limited** Marianneville Developments Limited Partnership Mattamy Homes Ltd Mcintosh, Doug Medallion Corporation **Metrus Properties Limited** Miles, Lois Moro Group Builders Inc., The Mortgage Intelligence Inc. Munich RE Naumann, Bernard New Air Duct Service Ltd. Nicolle, Leanne Norman & Margaret Jewison Charitable Foundation. The North American Development Group O'Connor, Cathal Office Coffee Solutions Osborne, Shaun Osler, Hoskin & Harcourt LLP Oxford Properties Group Panikkar Family Foundation, The Patty King Bakery Scarborough Pay, Richard PBL Insurance Ltd. PCL Constructors Canada Inc.

Pereira, Vanessa Pereski, Ilco Pigaott, Tim Plazacorp Investments Limited **Primont Homes** Prince, Jonas Prosserman, Ronald Pucci, Joseph R.H. King Academy **RBC Capital Markets** RBC Foundation Richardson, David Rosscor General Contractors Ltd. RSA Group RSM Canada Operations ULC Sager, Phil SAS Canada Sato, Lorraine Sekyi-Otu, Kurankye Shoppers Drug Mart Life Foundation Slaight, Garv Squibb, Wayne Srinivasan, Dev St. John, Richard Starlish Home Corp. **Starport Managed Services State Window Corporation** Stevens, James Sturdee, David Sunrise Symtech Innovations Ltd. Takacs, Andra TD Bank Group Temelkovski, Tony The Projects Torvs LLP Tridel Corporation **UBS Securities Canada Inc.** Uzielli, Stephen Valeyo (Canadian Premier Life Insurance) **Vetralla Building Corporation** Vifloor Canada Ltd.

West Whitby Holdings Inc.
Williams, Dwayne
Wintle, Michael
Wolfond, Greg
Wright, Robert
York Marble Tile & Terrazzo Inc.
Young, William
Younger, Tricia

#### In-Kind Donors (\$1,000+)

Andrew, Michael
Breen, Elizabeth
Coin Branding Inc.
EllisDon
Fern Resort
Greenberg, Alan
Gyles, Cedric J.
Iconomopoulos, Fontini
Kids & Co.
Md Bespoke
Morguard Investments Limited
Ronald E. Dimock Professional
Corporation

#### Third Party Events (\$1000+)

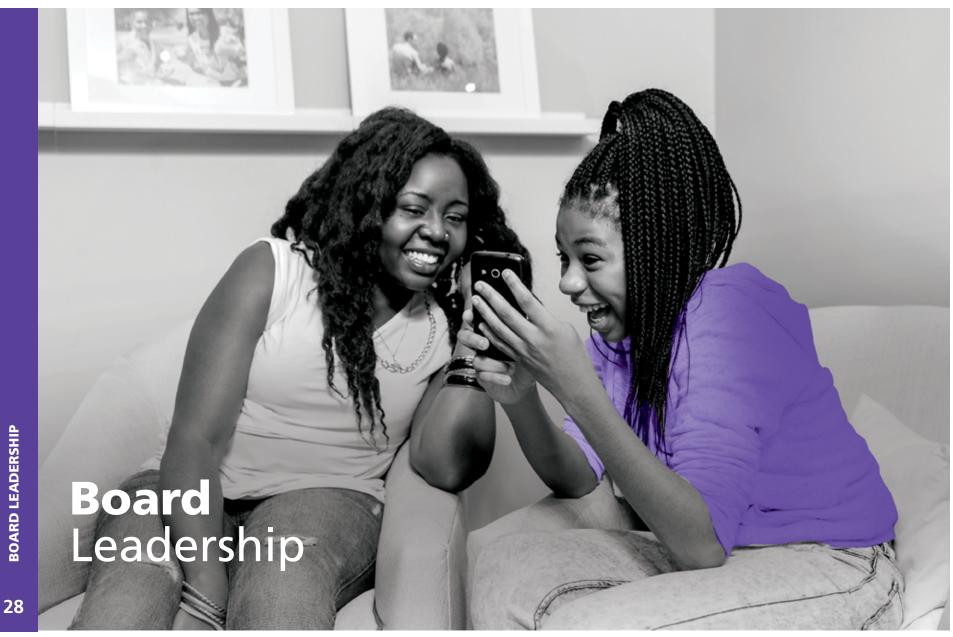
Toronto Police Association

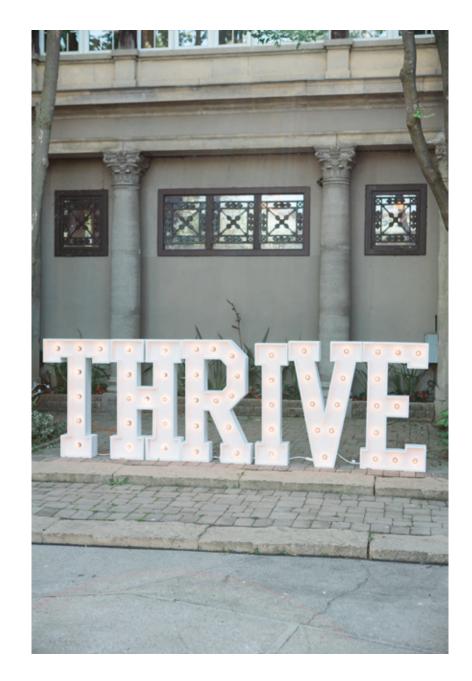
Tradeopia Corporation

Wanda Ely Architect Inc.

Christmas Palooza 2018
CIBC Charity Golf
Commercial Mortgage Lenders Golf
Tournament
Enterprise/Erik Vilas Annual Holiday
Party
Invesco Play Day 2017
Josh Donaldson BaseBowl 2018

We greatly appreciate each gift given in support of Big Brothers Big Sisters of Toronto and we have made every effort to ensure the accuracy of this list. Please notify us of any inaccuracies or omissions by contacting 416-925-8981 ext 4109. We regret any errors.





# —BOARD OF—DIRECTORS

Paul Henry - Chair Birch Hill Equity

Lilly Wong - Vice Chair Gowling Lafleur Henderson LLP

**Ashvin Malkani** Ontario Teachers' Pension Plan

**Dev Srinivasan** BMO Bank of Montreal

**Lisa Boulanger** Google Canada

Michael Prosserman Piecez

Nick Eaves MLSE

Peter Block CIBC

**Randy Carter** Toronto Police Services

Salma Salman KPMG

Sam Jawad Independent

**Sharon Kim** TD Securities

Tim Piggott Ernst & Young LLP

**Bob Grant** Scotia iTRADE

Kathy Murphy Republic

Calvin Younger CIBC

**Dean McCann** Canadian Tire Corporation

Mark Harrison The T1 Agency



# **Big Brother** Jason

"As an immigrant himself, Jason understands the challenges and barriers newcomers face when they transition to a new country. Jason became a Mentor because he believes everyone should have an equal opportunity to grow, to want and seek help, and most importantly, to not feel excluded.

To help his Littles' integration, Jason talks about the new places and things Canada has to offer them. He encourages them to share their experiences and similarities from back home while introducing them to new experiences, ideas and understanding of their new country. He is a positive role model and gives voice to those who may not have one. He provides them with good advice and guides them to solutions. He has helped many newcomer children thrive in their new community."

Jenny, BBBST Program Developer & Inclusion Lead

# THANK YOU VOLUNTEERS AND DONORS

—BECAUSE OF YOU, OUR—ESSENTIAL SERVICE
CONTINUES TO IGNITE POTENTIAL

It has been an honour to serve as the Board Chair of Big Brothers Big Sisters of Toronto over the past year and to work with a Board of Directors and staff who are fully committed to ensuring that our BIGS and LITTLES are supported in their personal journey to success.

Founded in 1913, our mentorship programs have evolved over the years to address the changing needs of children and youth in our City, who experience social & development challenges given the ongoing adversities that they face. Our fundamental belief is that a positive adult role model is the primary ingredient to positively impact the trajectory of a child's life.

Our team at BBBST is comprised of a diverse and professional group of passionate and social change-makers. I am both humbled and inspired by their unwavering dedication to this work and by their commitment to ensure a bright and sustainable future for our organization.

To all of you whom have defended the potential of the kids that we serve, Thank You!

Paul R. Henry Chair, Board of Directors Big Brothers Big Sisters of Toronto



