



ANNUAL REPORT 2019

Evidence-based impact

that will last a lifetime.



We served a total of 1658 children and youth in neighbourhoods across Toronto resulting in an estimated 60,000 hours of a consistent adult in a Little's life.

2019 was an exciting year for Big Brothers Big Sisters of Toronto (BBBST) involving measured outcomes resulting in deeper impacts.

From Dr. Nadine Burke Harris's promotion of consistent caring adults preventing the negative effects of Adverse Childhood Experiences (ACEs) to the establishment of the Canadian Mentoring Partnership, the importance of mentoring is being recognized now more than ever.

In 2019, BBBST broadened our impact to serve more communities, including decentralizing into Scarborough thanks to a generous grant from the Ontario Trillium Foundation. We had the opportunity to empower more young people and recruit mentors that reflected the community's diverse population; we will continue these efforts in 2020. BBBST also had a stronger presence in the Toronto District School Board by offering our programs in more schools and introducing intergenerational mentoring.

It is clear from a growing body of evidence that in order for children and youth to thrive, they require more intentional, prolonged exposure to developmental assets. We were able to more clearly understand this in the remarkable results of the Search Institute's Developmental Assets Framework that we began collecting on intake in 2018. Because of this, BBBST streamlined our services, with a goal of serving children and youth with more adversities. We also adapted our group programs to a year-long format. Finally, to strengthen our collective impact to holistically serve diverse groups in Toronto, we engaged in a number of partnerships including, Children's Aid Foundation and Native Child and Family Services.

I am profoundly grateful to our volunteers, donors and community for continuing to support BBBST's mission of building thriving communities by empowering lives through mentorship. In 2020, we will continue our work, deviating young people from risk taking behaviours and expanding possibilities so that they can have a brighter future.

We are **#BiggerTogether**.



Leanne Nicolle President and CEO, Big Brothers Big Sisters of Toronto

2019 Board of Directors

We want to thank our engaged board members, a diverse group of individuals committed to children and youth thriving in Toronto.

Paul Henry - Chair Principal at Revival Capital Partners

Sharon Kim - Treasurer Managing Director & Global Head of Foreign Exchange Sales at TD Securities

Lilly Wong - Vice Chair Senior Partner at Gowling WLG

Randy Carter - Vice Chair Staff Superintendent - Public Safety Operations at Toronto Police Service

Dev Srinivasan Chief Operating Officer Canadian Business Banking at BMO Financial Group

Lisa Boulanger Head of Brands at Google Canada Michael Prosserman CEO at EPIC Leadership Support Inc.

Nick Eaves Chief Venues and Operations Officer at Maple Leaf Sports and Entertainment

Peter Block Market Vice President, Real Estate Corporate Banking

Sam Jawad Strategic Advisor at Spot

Pay Inc.

at CIBC

Tim Piggott Partner, Transaction Advisory Services, National Managing Partner, Private Equity & Pensions at Ernst & Young Global Limited **Dean McCann** Corporate Director, CFO (retired) at Canadian Tire Corporation

Mark Harrison President & CEO at The T1 Agency

Aly Rahemtulla Co-Owner & CEO at Sphere Manufacturing Group

Nicole Frew Executive Vice President, Chief Compliance Officer at Scotiabank (joined in 2020) It is amazing to see the number of people that have woke to the problems of racism in our society. We need their help to provide to a better future for our youth. I recommend that these new champions engage with organizations such as Big Brothers Big Sisters of Toronto who have been tackling these issues for decades.



Mark Harrison 2019 Board Member

THANK YOU for igniting the potential of Toronto's children and youth.

It is with great pride that I serve alongside our deeply engaged board as the Board Chair of Big Brothers Big Sisters of Toronto. Accountability, transparency and trust are paramount in our commitment to BBBST and the communities that we serve. We continue to build a diverse board, including adding more women to the board in 2020 to better reflect the fabric of our city.

Since 1913 mentorship has been at the heart of how BBBST empowers children and youth to reach their full potential. The evidence that we collected in 2019, through the Search Institute, confirmed our beliefs, proving that the power of mentorship can positively change the trajectory of a child's life.

The dedicated team at BBBST is made up of diverse, passionate individuals committed to building a better tomorrow for Toronto's children and youth. It has been inspiring to see their steadfast dedication to supporting Bigs, Littles and their families in order to build thriving communities.

> A sincere THANK YOU to our volunteers, donors and community for partnering with us to ignite the potential of Toronto's young people!

Paul R. Henry Chair, Board of Directors, Big Brothers Big Sisters of Toronto Since 1913 mentorship has been at the heart of how BBBST empowers children and youth to reach their full potential.

#IgnitePotential





Our aspiration is that all young people realize their full potential. At BBBST, we build thriving communities by empowering lives through mentorship.

We put a consistent caring adult in the lives of children and youth in Toronto.

THEORY OF CHANGE VISION: All Young People Realize Their Full Potential We build thriving communities by empowering lives through mentorship.



What We Learned in 2019

Stable Caring Adults Can Mitigate the Impact of Childhood Trauma

In 2019, BBBST found that our Littles have had an average of 3-5 Adverse Childhood Experiences (ACEs). Assessing adversity is one component of BBBST's complex prioritization process.

42,000 Children In Toronto Need Our Support

MaRS Centre for Impact Investing completed a study that found that approximately 42,000 children in Toronto experience three or more Adverse Childhood Experiences.

The single most powerful antidote to the impacts of trauma and adversity is safe, stable and nurturing relationships.

> ~ Dr. Nadine Burke Harris, Surgeon General of California

What are ACEs?

(Adverse Childhood Experiences)

ACES are potentially traumatic events that can occur between 0-17 (CDC, 2019). Without supportive adults, they can lead to toxic stress in a child's body. The more ACEs a child experiences, the more likely he or she is to suffer from things like heart disease and diabetes, poor academic achievement, and substance abuse later in life (Centre on Developing Disease, Harvard).

Some examples include:

- Physical and Emotional Abuse
- Neglect
- Caregiver Mental Illness
- Household Violence



IN THE COMMUNITY

BE SOMEONE I CAN TRUST

Decentralization into Scarborough

In 2019, BBBST embarked on the first year of a three-year decentralization project funded by the Ontario Trillium Foundation. Our intention is to better serve our mentees, families, and volunteers located in Scarborough by being present in the community.

Our overall goal is to serve 300 children and youth in Scarborough by the end of 2021. Year One has been a great success, with 126 kids served in Neighbourhood Improvement Areas across Scarborough.

Some highlights include re-introducing ourselves to the community through city councillors and members of Provincial Parliament. As well as, connecting with local, grass roots community leaders like barbers and small business owners.

Creating these new connections combined with targeted social media ads and print ads posted in Scarborough cafes, gyms, libraries, community centers, barbershops, and the TTC helped us to succeed in promoting volunteerism in Scarborough.

As community connections grow stronger, we hope to become even more integrated in the Scarborough community, allowing us to further reduce our waitlist of Littles and empower this underserved community to thrive!

> Black men in Scarborough are stepping up to mentor the next generation of boys.

#BigsScarBro

66% increase in Littles served in Scarborough

Event Highlights of 2019

We had a busy year celebrating with our sponsors, event participants and fundraisers with a jam packed calendar helping to raise funds and awareness for BBBST!

From the City of Toronto Proclamation in support of Big Brothers Big Sisters Day at Yonge-Dundas Square to recognizing our amazing volunteers and impact at our Big Night Out Gala, from bowling with the Toronto Raptors at Norman Powell's BasketBowl to an exciting ping pong tournament with our Young Leaders, you raised an incredible \$1,193,543.00.

Bowl for Kids Sake - Competition for a Good Cause

2019 marked the 47th anniversary of Big Brothers Big Sisters of Toronto's annual Bowl for Kids Sake fundraising event. Thank you to all our corporate sponsors and event participants, including our title sponsor, Cadillac Fairview, who helped us raise just over \$260,000.00 to support matches between Bigs and Littles.

A special thank you to Mark Ayles, Bob Charendoff and Roger Ashby for continually championing BBBST in the pursuit of supporting the children and youth of our agency, fun and the coveted Kelly Silverstein Memorial Award. In honour of the late Kelly Silverstein and awarded annually to the top fundraiser, we appreciate how this healthy competition has helped us raise critical funds to keep kids connected to a caring and consistent adult.

48th Annual Big Night Out Gala

Our 48th Big Night Out was a BIG deal thanks to our presenting sponsor Scotiabank. With over 600 guests, we raised over 750K to continue building thriving communities through mentorship!







Match Enrichment

Experiences that Strengthened Matches

Thanks to the Slaight Family Foundation's generous donation in 2019, we were able to provide tickets and admission to over 30 arts, cultural and sporting events for Bigs and Littles over the course of the year.

Highlights include outings to:

- Medieval Times
- The Last Ship
- Ripley's Aquarium
- PC Cooking School
- A Harlem Globetrotter's game
- Dear Evan Hansen

Without access to free tickets through the Slaight Family Foundation, our Littles would not have had these critical opportunities to be exposed to the arts and sporting events in the City.

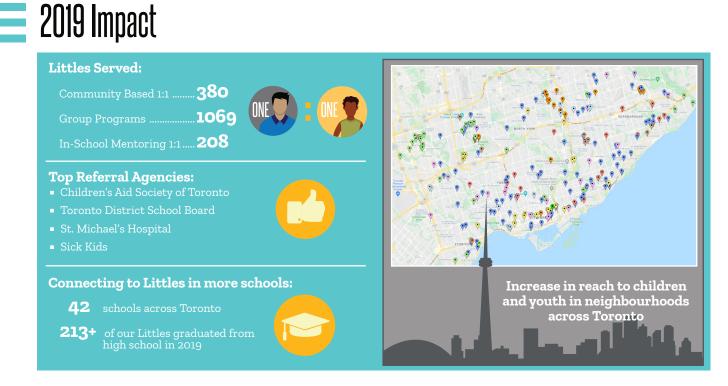
Exposure to arts, culture and sports build Developmental Assets and expand their possibilities by connecting our Littles with people, places and experiences that broaden their world.

This decade-long partnership between Big Brothers Big Sisters of Toronto and the Slaight Family Foundation has allowed thousands of Littles to experience all Toronto has to offer, resulting in many Littles finding their passions in life.





Joe Rockheads



Strong community bonds for COLLECTIVE IMPACT:

In 2019 BBBST engaged in 15 community partnerships, including:

- Pathways Regent Park
- Pathways Rexdale
- YouthLink (Pathways Scarborough)
- York University BBBST Student Club
- Regent Park School of Music
- Toronto Kiwanis Boys and Girls Club
- East Scarborough Boys and Girls Club
- Jam's Charitable Foundation (Leaders of Tomorrow Scholarship)
- Andra Takacs Scholarship
- Circle of Care
- Canadian Tire Jumpstart
- Scarborough Centre For Healthy Communities
- Children's Aid Foundation
- Native Child and Family Services Toronto.

#BiggerTogether



WAITLIST

We Have More Work To Do

with 347 Littles on waitlist and more children and youth who need adult supports throughout Toronto.



Who We Serve



LITTLES: The Diverse Children and Youth We Serve

41%	Elementary School	79 unique cultures	54%	Male
26%	Middle School	as well as families identifying as;	44%	Female
20%	High School	Newcomers, Black, Indigenous, People	1%	Transgender
27% 5%	Post Secondary	of Colour, and members of the	1%	Non-Identifying
3/0	Education	LGBTQI2S community.		



We believe in the POWER OF THREE: Parent/Guardian, BBBST and Mentor working together to surround the LITTLE with consistent support.

The Families that we Support:

BBBST works with families to surround young people with consistent support. Who are BBBST families? A diverse representation of Toronto that benefit from additional adult supports.

- 66% Have a household income under 50k
- 59% Single Parent Families
- 55% Live in Neighbourhood Improvement Areas (NIAs)

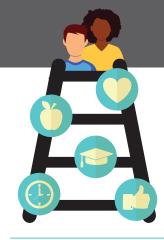
Measuring Our Impact

Evidence that Mentoring Leads to Major Impacts on a Child's Life

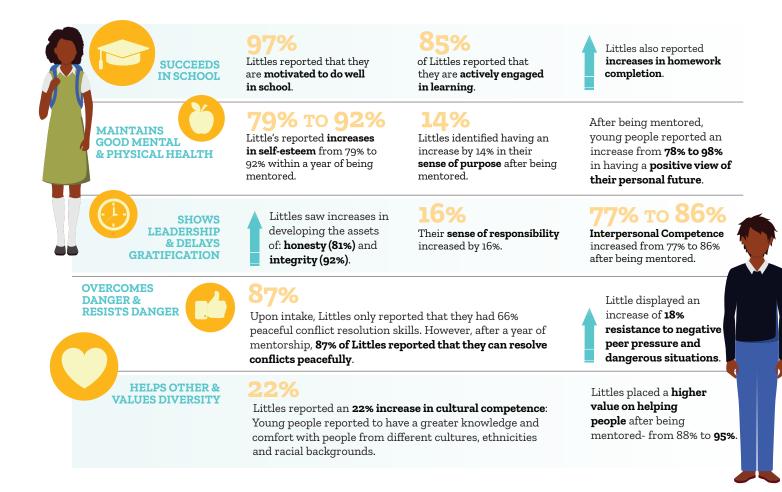
Thriving Indicators

In 2019 BBBST collected evidence of our impact through the Search Institute's 40 Developmental Assets Framework. Developmental Assets are collected in the perspective of the child upon entering, and then collected annually to measure assets that have landed.

The depth of BBBST's intervention leads to life changing impacts on the young person, their family and the communities they live in.



Building assets to thrive requires a consistent caring adult being in a young person's corner over a significant period of time.



Bigs of the Year

Thank you to our dedicated Bigs for your continued commitment to your Littles! 2019 Award Recipients:

Big Brothers of the Year:	. MARK ENGEL and IAN BRIGHAM
Big Sisters of the Year:	. MELISSA TURNER and ANNA GORI
Site-Based Big Sister of the Year:	. SAMANTHA ESDON
Site-Based Big Brother of the Year:	. HARMAN VIRK
Big Fan Award:	. JEAN-ALIX DESRONVIL



MARK ENGEL

CK.



IAN BRIGHAM

THE KEY



MELISSA TURNER



Annual Report 2019 🛛 💶





SAMANTHA ESDON





HARMAN VIRK JEAN-ALIX DESRONVIL

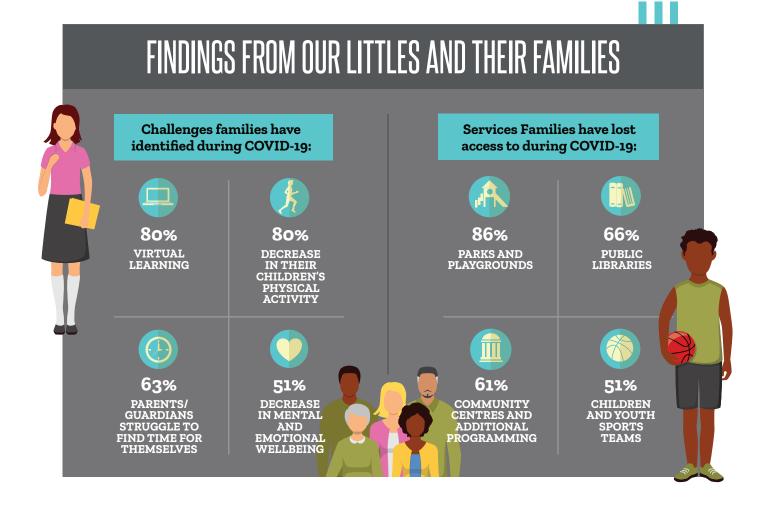
COVID-19 RESPONSE 2020

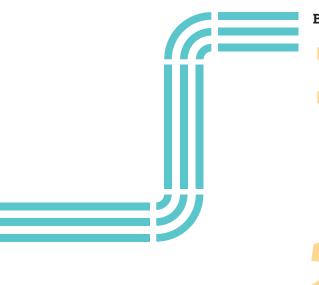
Keeping Kids Connected

Our Littles know that they have a stable, caring adult during these unstable times. From our volunteers going above and beyond to support their Littles, to organizations stepping up by providing life-changing donations, and to peers in our community fundraising, we are grateful to our community for standing with us to defend the potential of Toronto's children and youth.

Despite social distancing protocols, we are keeping kids connected by increasing support to them and the community that surrounds our Littles.

Many children have lost the safe spaces that connect them to communities but, **they have not lost our support**.





#KeepKidsConnected #CriticalConnections

This program has been a saving grace for our family especially during these challenging times.

~ BBBST parent

BBBST directly responded to these COVID-19 challenges, by:

Building social connections at a time of physical distancing

- Thanks to a generous donation from Rogers of 500 phones with data plans, our Bigs are able to maintain critical connections with their Littles during the COVID-19 pandemic.
- Increased support to our volunteer Bigs by offering regular online sessions of Mentor's Corner and sending updated resources regularly and via the BBBST website.
- Our In-School Mentoring Bigs remain committed to their matches despite school closures by transferring to our Virtual Mentoring Program.

Protecting youth and community wellness

- Our dedicated social workers and caseworkers are in touch with families regularly, and have increased their referrals and support to families by helping them access essential community resources such as food hampers.
- We launched the Big Pen Pal Project with Sinai Health's Circle of Care.

Supporting distance learning and achievement motivation

- The English Tutor has been kind enough to partner with BBBST to provide age appropriate tutoring sessions.
- The United Way's generous donation led the way for BBBST to launch a Virtual Mentoring Program.
- We continue to coordinate scholarships to support Littles in their future learning: Andra Takacs Grade 8 Scholarship, Leaders of Tomorrow Grade 12 Scholarship by Jam Charitable Foundation and Grade 12 Ted Rogers Scholarship Fund.

To Our Donors

We are strongly committed to igniting potential in young people and we are incredibly grateful to our dedicated supporters for their integral support during the COVID-19 pandemic. Thank you for ensuring children have a caring and consistent adult to help them navigate this challenging time.

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2019 Financial Highlights

Generated \$3.1 Million In Revenue

FUNDRAISING	GOVERNMENT	INDIVIDUALS	CORPORATIONS &
Events	GRANTS		Foundations
39%	18%	15%	28%

Year Ended December 31, 2019 Statement of Operations	2019	2018
REVENUE		
Revenue	\$3,128,665	\$2,839,802
Expenditures	2,915,171	2,953,143
Excess (deficiency) Revenue over Expenditures	213,494	(113,341)

Statement of Financial Position				
Assets	1,337,594	1,261,092		
Liabilities	227,365	364,357		
Net Assets	1,110,229	896,735		

Audited Financial Statements may be obtained online at toronto.bigbrothersbigsisters.ca Charitable registration number 10679 3771 RR000



For every dollar committed to BBBST there is a social return of \$23 back into Toronto's future.*

Supporters

Thank you to our SUPPORTERS. You Empower Our Potential.

<mark>=</mark> \$10,000-\$24,999

Circle of Leaders

BRL Realty Limited/Bresler, Ron Durlan.d, Mike Henry, Paul Irman, Martine MacIntyre, John Macnee, Walter McDonald, Stephen/The Glen Nevis Foundation Tripp, Eric The Waugh Family Foundation

The Big Deal Club (\$100,000+)

Big Brothers Big Sisters of Canada Department of Canadian Heritage The Ontario Trillium Foundation United Way Greater Toronto

<mark>=</mark> \$50,000-\$99,999

BRL Realty Limited Cadillac Fairview Corporation Limited Henry, Paul McDonald, Stephen Scotiabank The Slaight Family Foundation

<mark>=</mark> \$25,000-\$49,999

- BMO Capital Markets Commercial Mortgage Lenders Durland, Mike Estate of Wilson Stoddart MacIntyre, John Macnee, Walter Ronald E. Dimock Professional Corporation TD Securities Underwriting Hope Fund Tripp, Eric The Waugh Family Foundation
- Aon Reed Stenhouse Inc. Assurant Solutions Canada **Birch Hill Equity Partners BMO** Business Banking Boghosian & Allen LLP Boston Consulting Group Canada ULC Boulanger, Lisa Breen, Elizabeth Chubb Life Insurance **Employment and Social Development** Canada Ernst & Young LLP Glen Nevis Foundation Greenfield Global Inc. Helman, Scott Interac JAM Direct Johnson Insurance Jones Deslauriers Insurance Management Inc. Kim, Sharon Kingsett Capital Real Estate Mortgage KPMG MSLP Malkani, Ashvin Maple Leafs Sports & Entertainment Ltd. Maranger, Paul McCann, Dean McCarthy Tetrault LLP Moreira, Fernando National Bank Financial NBC Universal Studios Canada Inc. **Optima Communications International** Inc. Piggott, Tim Polar Asset Management Partners PricewaterhouseCoopers Canada Foundation
- RBC Capital Markets Scotialife Financial Srinivasan, Dev TD Securities The Catherine and Maxwell Meighen The Doncaster Foundation Foundation Visa Canada Wong, Lilly

\$1,000-\$9,999

365 Sports Events Agius, Mark Alre Properties Inc. ANR Automotive Assets Inc. Assante Wealth Management AXIS Capital **B+H Architects Barrett Family Foundation** BDO Canada LLP BeachHead Consulting Bennett, Ken Block, Peter Boghosian, David Boxer, John Boynton, Michael Brookvalley Developments Inc C&W Services Cachet Homes Cadillac Fairview YCC Canada Clean Fuels Inc. Canadian Litigation Counsel Canadian Tire Corporation Canderel Residential Inc. Carbon Architects Incorporated CGI Chen, Xing-Yue

Clintar Landscape Management Cook, Carrie CV Starr Insurance Davidge, Rob Delbridge Contracting Limited **Deloitte Management Services** Douglas, Michael Earth Inc Designed Landscapes Eaves, Marianne Eaves, Nick Elliott, Bryan EllisDon **Enterprise Holdings Foundation** Falconer, Richard Fern Resort Forbes Chochla Leon LLP Fox Farm Developments Inc. Genazzano Highrises Inc. **GFK** Toronto GFL Environmental Inc. Gohar, Nader Gore Mutual Insurance Company Foundation Great Gulf (Toronto 2000) Inc. Green Reason Inc Gruber, Alexandra H. H. Angus & Associates Ltd. Harrison, Mark Ienco, John IN8 Design Inc. Index Exchange Inc. Informa Canada InvestorCOM IVARI Jarrett, Jason Just Cozy K&G Oakburn Apartmetns Ltd Kathiresan, Kharthick KD Infrastructure L.P. Kids & Co. Kingwest Dental Kivi, Susan

KPMG **Kruger Products** Kuwahara, Karen L & L Painting and Decorating Ltd. Larry and Marla Wasser Fund Lato, Don Legros, Morgan Liberty Mutual Canada Macklin, Frances MARANT Construction Limited McCaque Borlack McCamus, Brad Md Bespoke Merlin Underwriting Inc. Merrill Corporation Miles, Lois Modern Niagara Toronto Inc. Molise Kleinburg Estates South Inc. Moncarz, Victor Moore, Daniel Morguard Investments Limited Naumann, Bernard New Air Duct Service Ltd. Next Pathway Inc. Nicolle, Leanne Nobes, Chris North American Development Group O'Connor, Cathal Onell Advisors Orion Travel Insurance Company Palleschi, Francesca Patty King Bakery Scarborough PayPal Giving Fund Canada Pcl Constructors Canada Inc. Pinchin Ltd. Plan Group Prosserman, Michael Pucci, Josph Quarrywood Foundation **RBC** Foundation RealStar Management Partnership

Reynolds, Jessica

Richardson, John **Ricketts Harris LLP** Rosscor General Contractors Ltd. Salman, Salma Scafom Canada Sharpe, Natasha Shaw, Jane Sovereign General Insurance Company Stanford, Ricardo Studio Artefact Symtech Innovations Ltd. TD Canada Trust The Boiler Inspection and Insurance Company of Canada The Dalglish Family Foundation The Daniels Corporation The Henry White Kinnear Foundation The Jesslin Group Limited The Norman & Margaret Jewison Charitable Foundation The Remington Group ThyssenKrupp Elevator Canada Travelers Insurance Company of Canada Ubani, Emeka Valevo Variety Village Vifloor Canada Ltd. Wedge, Murray West Whitby Holdings Inc. WestJet Wickenden, Mike Wolfond, Greg Wright, Rob Wzmh Architects York Major Holdings Inc York Marble Tile & Terrazzo Inc. Younger, Patricia

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